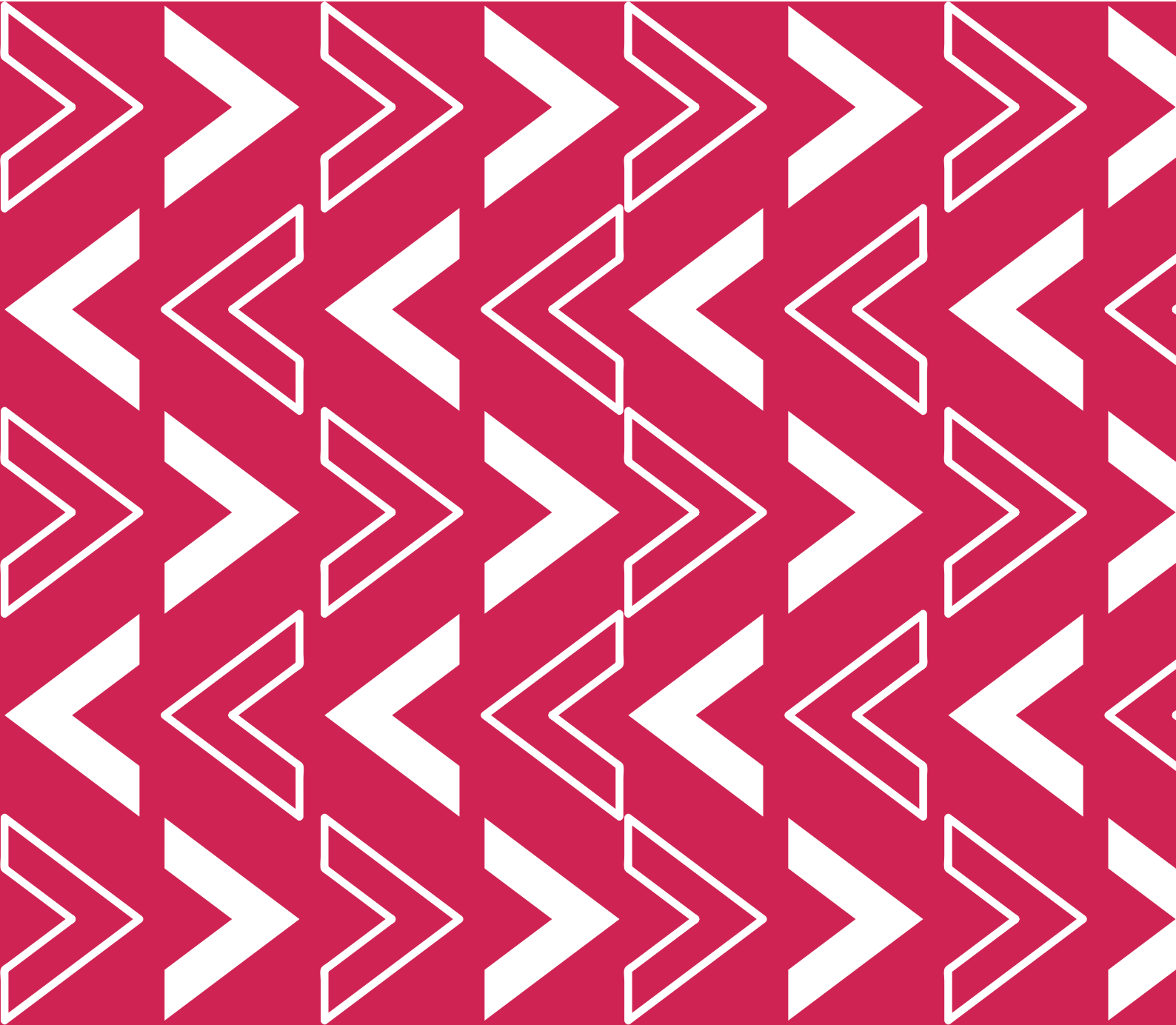




Maths Week
Scotland



STEM
AMBASSADORS



ABERDEEN SCIENCE CENTRE



science connects



STEM Ambassador East SSERC

TRAINING

The training session was developed in **collaboration with Maths Week Scotland and the Scottish STEM Ambassador Hubs**. Training was co-delivered and repeated over 2 dates, **4th and 18th August**, for 2 hours.

ATTENDEES

32

TOTAL



95%

OF ATTENDEES
SCORED THE SESSION
4 OR 5 OUT OF 5 FOR
USEFULNESS

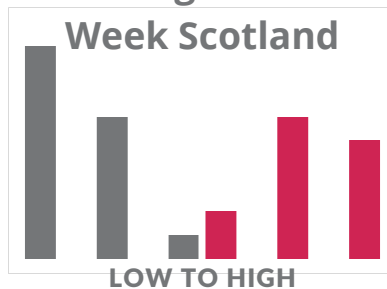
“

The training was great and worked really well on Zoom... I've already touched base with Strathdon primary school so I'll try to do some sort of virtual activity with them for maths week.

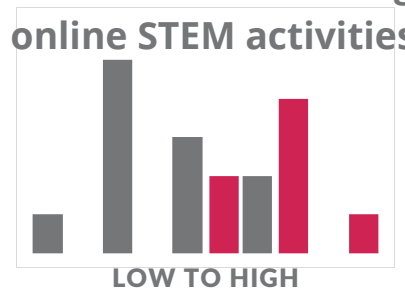
Lynne, STEM
Ambassador in
North Scotland

”

Knowledge of Maths
Week Scotland



Confidence delivering
online STEM activities



BEFORE SESSION



AFTER SESSION

Knowledge of Maths Week Scotland and confidence in delivering online increased after the sessions.



Marvellous Maths

Feedback from teachers:

“ Children enjoyed the videos and they got them talking about STEM jobs they're interested in. ”

“ The class enjoyed the videos and they were very relevant. ”

Videos created by STEM Ambassadors were shared with teachers across Scotland along with a Q&A follow-up. The **Scottish Hubs collaborated** on this activity and **promoted it through the RAISE project.**

STEM AMBASSADORS INVOLVED

TEACHERS INVOLVED

21

98

TOTAL

TOTAL

3

9

6

NORTH

EAST

WEST

(2 FROM OTHER HUBS)

6

39

53

NORTH

EAST

WEST

100%

OF TEACHERS INVOLVED SCORED THE ACTIVITY 4 OR 5 OUT OF 5 FOR USEFULNESS

“ Excellent guidance and feedback from the Ambassador Hub. ”

Joe, STEM Ambassador in North Scotland



Networking and Training

The **North Scotland Hub** led on the delivery of 3 online sessions during Maths Week Scotland - **2 networking sessions and 1 Marine Energy training**, both were for STEM Ambassadors and teachers to attend.

“

I really enjoyed meeting you all, it was a great event.

Denis, STEM Ambassadors

”

ATTENDEES

35

TOTAL

18

NORTH

7

EAST

10

WEST

37%

TEACHERS

63%

STEM AMBASSADORS

“

I very much enjoyed the session yesterday and came away with a very useful resource to use with pupils.

Carole, teacher from an Aberdeenshire school

”



SOCIAL MEDIA

The Scottish Hub social media campaign included collecting comments from STEM Ambassadors about **why they like Maths** and their **favourite Maths jokes**.

“

Why do plants hate Maths?

Because it gives them square roots!

Top Media Tweet from North Scotland Hub Twitter

”

TWEETS FROM NORTH SCOTLAND HUB TWITTER:

13

TOTAL

74 increased to 1100

INCREASE IN DAILY IMPRESSIONS ON TWITTER DURING MWS COMPARED TO THE REST OF SEPTEMBER

POSTS ON FACEBOOK STEM AMBASSADORS ON SCOTLAND PAGE:

9

TOTAL

23 new followers

ON STEM AMBASSADORS IN SCOTLAND LINKEDIN PAGE DURING MWS

“

Happy #MathsWeekScot to one and all!! ☑
What are you getting up to to mark this week?? We might be PLOTTING something, and we're POSITIVE that it will make SUM of you chuckle!

”

Facebook post with the most reach during MWS

