

STEM Engagement Partner Sponsorship Opportunity



Today's curious children are tomorrow's leaders in science and innovation. You can provide the spark that ignites their interest in STEM.

Join us as a STEM Engagement Partner and your support will allow us to reach and engage with children from across north east Scotland and provide them with a unique, hands-on STEM learning experience.

Aberdeen Science Centre has well-established schools, community and public engagement programmes and, by becoming a STEM Engagement Partner, you will have a unique opportunity to engage with and inspire the next generation.



SPARK

150 school pupil visits
5 community sessions

£2,500 + VAT

IGNITE

300 school pupil visits
10 community sessions

£5,000 + VAT

INSPIRE

300 school pupil visits
10 community sessions
Kids go free day*

£7,500 + VAT

*Date to be mutually agreed

Our STEM engagement partnerships will have a lasting impact on children including:

- Greater confidence in engaging with STEM subjects and topics
- Increased aspirations for future careers
- More access to STEM learning opportunities

Sponsor Benefits

Your support is hugely important in inspiring the next generation. In addition to playing a role in encouraging children to take up STEM subjects, you will benefit from:

- Branding and awareness as a STEM Engagement Partner
- Social media acknowledgement
- Recognition on Aberdeen Science Centre's website
- Complementary admissions to Aberdeen Science Centre for your staff and their families*
- Discount on Aberdeen Science Centre venue hire and ticket bundles*



*Details confirmed upon agreement of sponsorship.

STEM Engagement Partner

Questions and Answers



What are the Schools, Community and Public Engagement Programmes?

Aberdeen Science Centre has over 35 years experience of delivering STEM engagement to a wide variety of audiences, which we have split into three key areas.

Schools – Engaging with mostly primary school pupils from across Aberdeen City, Aberdeenshire and Moray. A class visit to Aberdeen Science Centre includes a 40-minute workshop from our STEM Learning Programme plus time to explore and interact with over 65 exhibits around the Science Centre.

Community – Engaging with people from underserved or underrepresented communities including people living in the most deprived areas according to the Scottish Index of Multiple Deprivation (SIMD), people living in rural areas, people with disabilities and/or additional support needs, and people underrepresented in STEM (i.e. ethnic minorities and woman and girls). A two-hour community engagement session includes a workshop from our STEM Learning Programme as well as a variety of STEM activities to take part in and mobile exhibits to discover. Community engagement sessions often take place as outreach, where we take our resources into the heart of local communities.

Public – Engaging with children and their families, mostly from Aberdeen and Aberdeenshire however we do see visitors from further afield as well.

What is the STEM Learning Programme?

The STEM Learning Programme is our Curriculum for Excellence-aligned programme of workshops available for schools and community groups to choose from. It has over 20 different workshops covering topics including robotics and coding, energy and electronics, space and planet earth, to chemistry and biology.

Why is STEM engagement needed?

The Scottish Parliament's Education and Skills Committee found that children "who do not express STEM related aspirations by age 10 are unlikely to develop such aspirations as they get older." The report also acknowledged that there is a "need for early and sustained interventions to build STEM capital among learners and their families." Through our engagements, it is this type of intervention that we are working to achieve. STEM plays a huge role in our everyday lives as well as many careers, so it is important that the next generation have aspirations for a future with STEM.

How many people will your sponsorship impact?

The number of people reached will depend your chosen sponsorship.

SPARK – 150 school pupils plus 5 community sessions = approx. 225 people

IGNITE – 300 school pupils plus 10 community sessions = approx. 450 people

INSPIRE – 300 school pupils, 10 community sessions plus kids go free day = approx. 600people

How do STEM Engagement Partners work?

STEM Engagement Partners are designed to help you achieve your STEM engagement goals through partnering with Aberdeen Science Centre. Select the level of sponsorship you would like to give, based on the number of people you'd like us to engage with and your available budget, and we do the rest. We will promote your funded engagement and coordinate all bookings. We will work with each school or community to understand their STEM learning needs, and select the best experience for them. We will report back to you at the end of your sponsorship to let you know who we reached thanks to your support and what impact your funding had.



**Contact us today to become
a STEM Engagement Partner**

Steph McCann
steph.mccann@asc.scot
01224 640340